Message Text

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INFO OCT-01 AF-10 ISO-00 CIAE-00 INR-07 LAB-04 NSAE-00 PA-01 SIL-01 USIA-06 PRS-01 /039 W

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R 060600Z DEC 77
FM AMEMBASSY MBABANE
TO USDOC WASHDC
INFO SECSTATE WASHDC 3400
AMEMBASSY GABORONE
AMCONSUL JOHANNESBURG
AMEMBASSY PRETORIA

LIMITED OFFICIAL USE MBABANE 3575

PRETORIA FOR RBFO

E.O. 11652: N/A TAGS: EGEN WZ

SUBJ: 1978 SWAZILAND INTERNATIONAL TRADE FAIR

1. SWAZILAND WILL CELEBRATE TENTH ANNIVERSARY OF INDEPENDENCE IN 1978. PREPARATIONS FOR ANNUAL SWAZILAND INTERNATIONAL TRADE FAIR IN AUGUST, AS FOR SUBSEQUENT NATIONAL DAY CELEBRATIONS, ARE EXPECTED TO BE MORE ELABORATE THAN USUAL. WHILE HOPING FOR MAXIMUM FOREIGN PARTICIPATION IN FAIR, TO DEMONSTRATE COUNTRY'S DESIRE TO LESSEN ITS ECONOMIC DEPENDENCE ON SOUTH AFRICA, SWAZILAND WILL BE PARTICULARLY LOOKING FOR MEANINGFUL INPUT BY USG, WHICH MAINTAINS ONE OF THE FOUR RESIDENT MISSIONS AND WHICH HAS SHOWN INTENSIFIED INTEREST IN SOUTHERN AFRICA IN LAST TWELVE MONTHS.

2. EMBASSY HAS ALREADY BEGUN PLANNING ITS PARTICIPATION, WHICH WILL FOCUS ON AGRICULTURE. FOR EXAMPLE, EMBASSY WILL HAVE AGRICULTURAL PRODUCTS CATALOG EXHIBIT, WHICH WILL BE MOVED TO US TRADE FAIR PAVILION AFTER CATALOG SHOW ENDS. FURTHER, EMBASSY LIMITED OFFICIAL USE

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HAS CONTACTED NUMBER OF AGRICULTURE-ORIENTED AMERICAN FIRMS TO ENCOURAGE THEIR PARTICIPATION AND HAS INVITED CONGEN JOHANNESBURG TO IDENTIFY OTHERS WHOSE SOUTH AFRICAN BRANCHES MIGHT BE INTERESTED.

3. PROFESSIONAL-LOOKING EFFORT WILL NOT BE POSSIBLE WITHOUT MINIMUM OF DOLS 2500 USDOC INPUT. GIVEN THE LONG LEAD-TIME

REQUIRED FOR SCHEDULING LOCAL WORKMDN AND ORDERING MATERIALS AND SUPPLIES, ESSENTIAL THAT EMBASSY RECEIVE (A) INDICATION SOONEST OF USDOC INTEREST IN CONTRIBUTING TO USG PRESENTATION AT FAIR, AND (B) ACTUAL ALLOCATION OF USDOC FUNDS SOON AS POSSIBLE THEREAFTER.

4. ADVISE

DECON ON RECEIPT WACHOB

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Message Attributes

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